Women in the Environment

Board Meeting Minutes

January 18, 2025

**Call to order**

* Linda called to order the regular meeting of Women in the Environment at 9:37 AM

**In attendance**

The following persons were present: Linda, Amelia, Lourdes, Christina, Samantha, Melinda, Kelly (Sabrina)

**Approval of minutes**

* The minutes from last month were reviewed and approved.

**Treasurer’s Report**

* Bank balance $4970.74 PayPal balance: $1387.06

**Business**

* Mission Statement – Linda
	+ Begin discussion on updating mission statement to inform our target members, strategic partnerships, and focused community impact.
	+ Discussion tabled for now – for reflection and consideration at future meeting
* Survey – Christina
	+ Reviewed results from member survey, with discussion on potential partnerships, member prospects, and future activity planning
* Annual Meeting (January 30, 2025, at Rudy’s BBQ, Arlington)
	+ Melinda and Amelia finalize details, collect door prizes
	+ Consideration for agenda to qualify as annual meeting
	+ T-shirts are in for anyone who orders
* Event Planning – Kelly, Lourdes, Christina
	+ Reviewed potential events for upcoming year, with a focus on informal, less resource-intensive planning, focus on membership
		- No minimum attendance requirements
		- Should have educational component
		- Related to environmental sector
		- Action oriented
		- 2 events per month, used as marketing and recruitment tool
* Sierra Club “Earth Wind and Fire Event” – Linda
	+ WE Sponsored with booth, 4 tickets included
		- Linda, Kelly, Melinda – YES, Amelia, Lourdes – Maybe?
	+ Tickets on sale at source site, will promote on WE socials
* Board Recruitment – Melinda
	+ Review previous considerations and results from survey
	+ Individual members contact specific survey responders

**2025 Board Members Selected and Approved**

* President – Linda Pavlik (Approved, Remain)
* President Elect – Kelly Murphy (Motion Melinda, Second Samantha, Approved)
* VP, Development – Melinda Rushing (Approved, Remain)
* VP, Public Relations – Lourdes Brown (Motion Melinda, Second Amelia, Approved)
* Vice President, Events – Christina Morado (Motion Melinda, Second Amelia, Approved)
* Secretary – Amelia Hudson (Motion Melinda, Second Kelly, Approved)
* Treasurer – Samantha Reynolds (Approved, Remain)
* ~~Immediate Past President~~
* At-Large – Beth Reneau (Approved, Remain)
* At-Large – Position Open
* At-Large – Position Open
* At-Large – Position Open
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**Adjournment**

* Our next meeting will be Wednesday, February 12, 2025 at 8:00 AM, via Zoom
* Meeting Adjourned: 10:47 AM

**Submission and approval of minutes**

* Minutes submitted by: Kelly Murphy (01.22.2025)

**2025 WE Events**

January

* **January 30, 5:30 PM – 7:30 PM: Annual Meeting / New Year’s Bash @ Rudy’s BBQ (Free- purchase own meals)**

February

* **February 15. 9:00 AM – 11:00 AM: John Bunker Sands Wetland Center ($5, Pay at Site)**
* TBA – AT&T Electronic Recycling

March

* **March 1, 8:00 AM – 4:30 PM: Earth Wind and Fire Event, Sierra Club ($50 approx., Pay on Host Website)**
* TBA – TRA Water Plant Tour (Kelly contact TRA)

April

* **April 11, 1:00 PM – 5:00 PM: Oak Cliff Earth Day (Free, need volunteers for booth, contact Cylena to reserve a booth or request to share a booth)**
* TBA – Event at Pegasus

May

* TBA – Wildflowers, Bees, Horticulture, Mother’s Day, Flowers, (Melinda/Lourdes contact Grandpa Bee)

June

* TBA – Cleanup for World Environmental Day, Refill Center for World Refill Day

July

* TBA – Plastic educational event (Melinda contact Pepsi)

August

* TBA – Goodwill Back to School Event/Supply Drive (Work with Beth)
* TBA – Sip/Swap Book Exchange at Dallas Farmers Market (Kelly, pick date options, Linda, contacts from Half Price Books) (Free, bring a book to trade, buy your own drinks/snacks)

September

* TBA – Trash Cleanups, several options

October

* TBA – National Energy Awareness Month (Samantha, contact Oncor)
* TBA – Halloween (Thrift stores, upcycling costumes, crafts)

November and December

* Focus on Social Media, planning for next year, membership drive